Solo Ad Secret Method

MAKING MONEY
WITH EMAIL LISTS
MY 30K/MONTH
STRATEGY

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INTRODUCTION

IInside an online business, do you have a great strategy to find? How about if millions will be earned with just email forwarding?
This eBook provides a professional method to get a million a month.

Yes! It's Possible

We developed this eBook with online money makers and Fundraiser's strategist in mind. This eBook describes the easy and systematic method to make money through email forwarding. This eBook gives you small steps to follow to get $30K (USD) in a month. Our goal is to give a precise money-making method get your life easy. I hope you find it interesting and will follow this method to make money in a short time successfully. Feel free to share this eBook with your friends.

1. Finding a Good product

You want to find a good product to promote. Since this doesn't require SEO (Unless you want to get large number of opt-ins by using this method with SEO) You should choose one product with high gravity. I go to CBengine to find products.

- **What is CBengine?**

CBengine is a Click Bank resource application that offers you the information, reports, and metrics.The reports CBengine provides you, are up to the mark in the related niche and your search data is secured as well. This data help affiliate marketers maximize the product sales by marketing converting products than dealing with non-converting ones. CBengine trial version is only for 7 days you can Buy it for normally for $47 only for life time. Some time you can get off% on its Pro account to Sign up. The platform helps the sellers or the merchandise creators to sell their products by connecting them to affiliate marketers this provides the sellers free publicity, in return, they pay commissions to their affiliates on each sale.

- # **How to get started with CBengine**

Sign up for trial on CBengine or if you are already a member click on Log in.

Fig 1.1

Add your Name, email account and create a password & then register for your affiliate account. That's it you are ready to have CBengine services.

Fig 1.2

Start with a free trial version for 7 days Then you have to Upgrade to a Pro account.

- **How to hunt a product on CBengine**

Choosing the products, you would like to market is merely one a part of the puzzle. Whatever products you're thinking of promoting of Click Bank, Amazon or any others, you'll get to know the fundamentals of fixing an affiliate marketing business.

You can search for products or vendors from the side bar in CBengine. You can set categories which you want. You can even set commission rate. Choose better keywords for searching of product and choose a product with higher gravity score.

This process may take a month but through CBengine you can easily be able to find an excellent product of a more profitable niche in a shorter time. Then So on to the Solo ad method.

One thing you should keep in mind while researching a profitable product that you are an

affiliate, you should find that Vendor, listed their product on Click bank with large commission because the main motto of finding a product is to reduce the ACOS (Advertising Cost of Sales), By this you can achieve nice amount.

Checklist for a Product for an Affiliate:

-Vendor providing a high commission on a product.

-Make sure the top category and Sub- category matches the targeted audience, You are targeting later.

-If you are starting from scratch, you should select "Top 100" or "Any Ranking" in RANKED IN because They are small number of Affiliates targeting that product.

-Select most Related Keywords for your target audience and Select for ALL words.
Look In is a sub section of Keywords, you have to select an option according to the keyword you have entered above. If you are starting from scratch, I will recommend that you should select "Title or Body" option because lot of vendors

use product name or product's best feature in a title or a body.

-Select commission of product according to the range of your targeted audience.

-Order By is the order of products list you can select it by Gravity, Earn% and etc. And also select ascending or descending order. I will recommend you to choose order by gravity and descending order so the product with higher gravity will come on top this will reduce your effort in searching the product with higher gravity score. A good gravity score should revolve around 15 and 70.

-Custom is a sub section of Order By, you can customize your search for better product hunting. I will recommend you to go with Pay% so you can get product with desired commission.

-Recurring only give you a option to select one time payment product or to select a membership product, I will recommend you to go with both option because you can get a high commission in standard and recurring products while in

membership products you will get a advantage of recursive sales.

-To get more product feature you can sign up as a pro member on CBengine, it will make your product hunting more accurate and concise.

Fig 1.3

- **Pros & Cons of CBengine**

Pros:
- The Pro lifetime membership costs you just $27.
- See Product Refund Rates.
- One Click Login Manager.
- All statistics to monitor sales trends.
- Product Bookmarking / Folder App.
- Generate HTML pages with affiliate links from folders.
- Syndicate ad blocks from bookmark folders.
- Easily copy and paste to your website.

Cons:
- No live chat support.
- Some earned commissions are only available to Pro members.

There are many other Product affiliate platforms like CBengine.com e.g., Linksynergy.com, Affiliatewindow.com, Cbtrends.com and etc. But CBengine.com is the simplest tool within the market which may assist you to make the utmost utilization of your affiliate marketplace. The tools it provides make your road very clear on what to market and what to not promote.

- **Reviewing your product**

After finding a product with high gravity and go check it out. If it looks nice and professional, choose it. To review your product, I will recommend you, going on YouTube, to look for the reviews and Look for customer feedbacks about this product.

2. Squeeze page

To promote your product, create your affiliate marketing website. One among the primary belongings you learn is the way to choose your niche.
To promote your product, you need to have a squeeze page.

- **What is squeeze page?**

This is a kind of Landing page in which opt-in form has been added to get emails of visitors. It comprise of tactics of related niche, those tactics will make a visitor to add his Contact information, a squeeze page is like a sales page but the "BUY NOW" button would be there is a

form where a visitor can give you their name and email address or any other information in return for the product advised on page. By giving there details they are also agreeing that you can contact them in future, this should be cleared on squeeze page.

- **How to make a squeeze page?**

Time to make a squeeze page.

To make a squeeze page, I recommend you to use Getresponse website builder https://www.getresponse.com/features/website-builder. There are many other platforms you can search on google but I will recommend this as you can also have a Auto responder with it, it's cheap & easy to use.
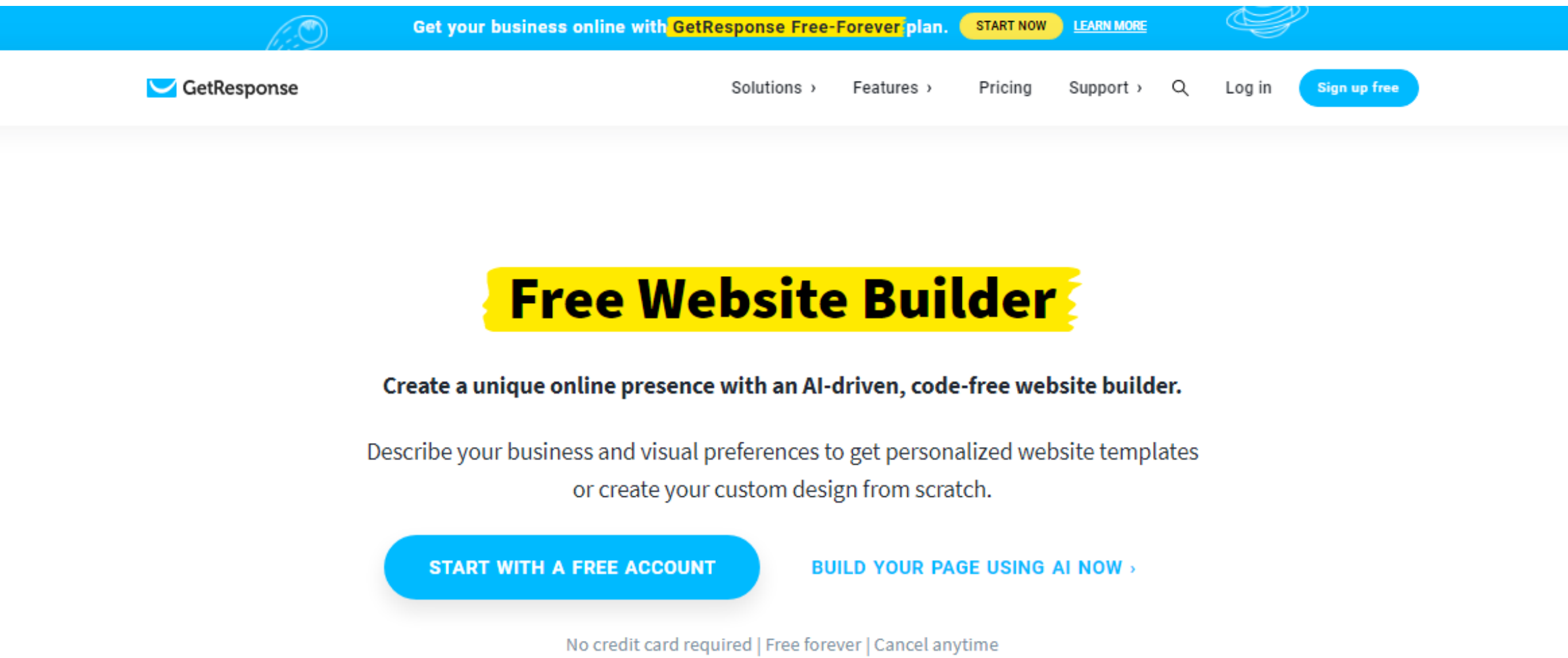

Fig 2.1

This Website builder is free for 30 days means you can use it as trial for 30 days. After that you can buy it for less than $15 for a month which is cheap and a big advantage with this Website builder is that autoresponder is also included in that $15, it makes unique, high-converting squeeze pages. It basically makes it look nice.

Steps to make a Squeeze page:

1. Click on START WITH A FREE ACCOUNT. What you have to do is sign up on this website builder.
Just Enter your Name, Email and set a Password for your account. Also go to you Mail to Activate your account. After activation it will require some more information like Country, Address, Phone Number & etc. If you already have account on GetResponse click on Log in.
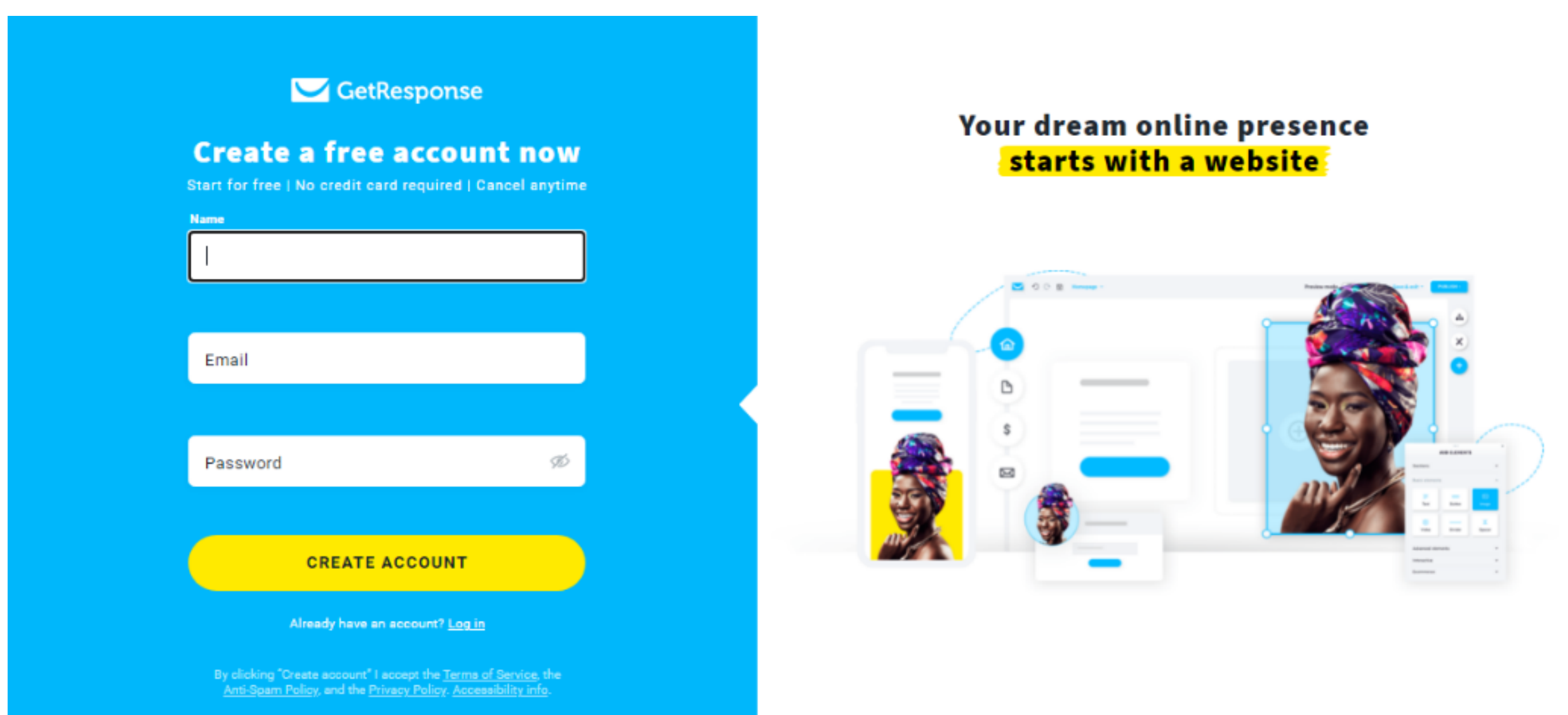

Fig 2.2

2. After Log in process you can choose your plan, you can Buy it for $15 per month and it can be also used on trial version for first 30 days, so I will recommend it to first avail trial version of GetResponse.
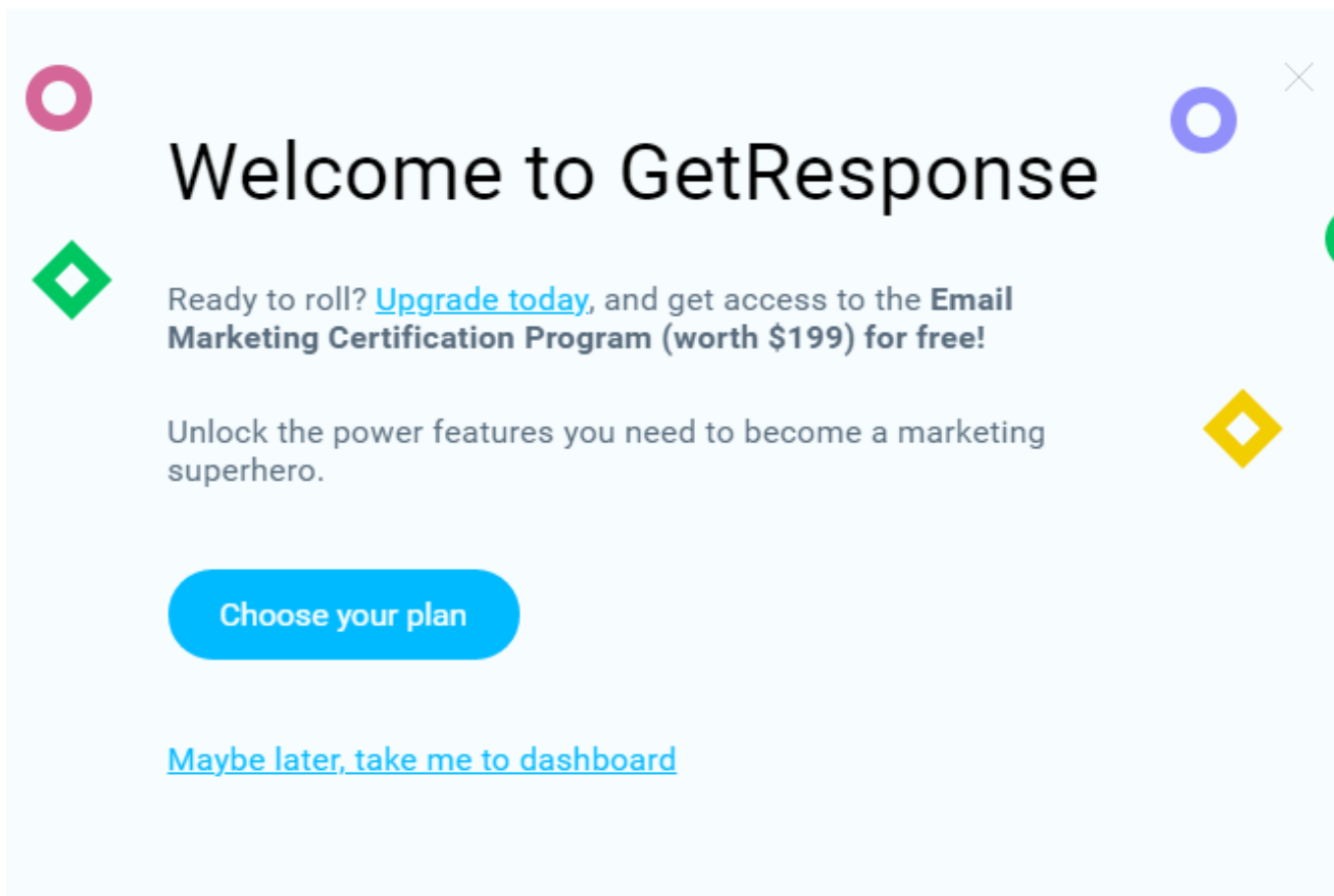

Fig 2.3

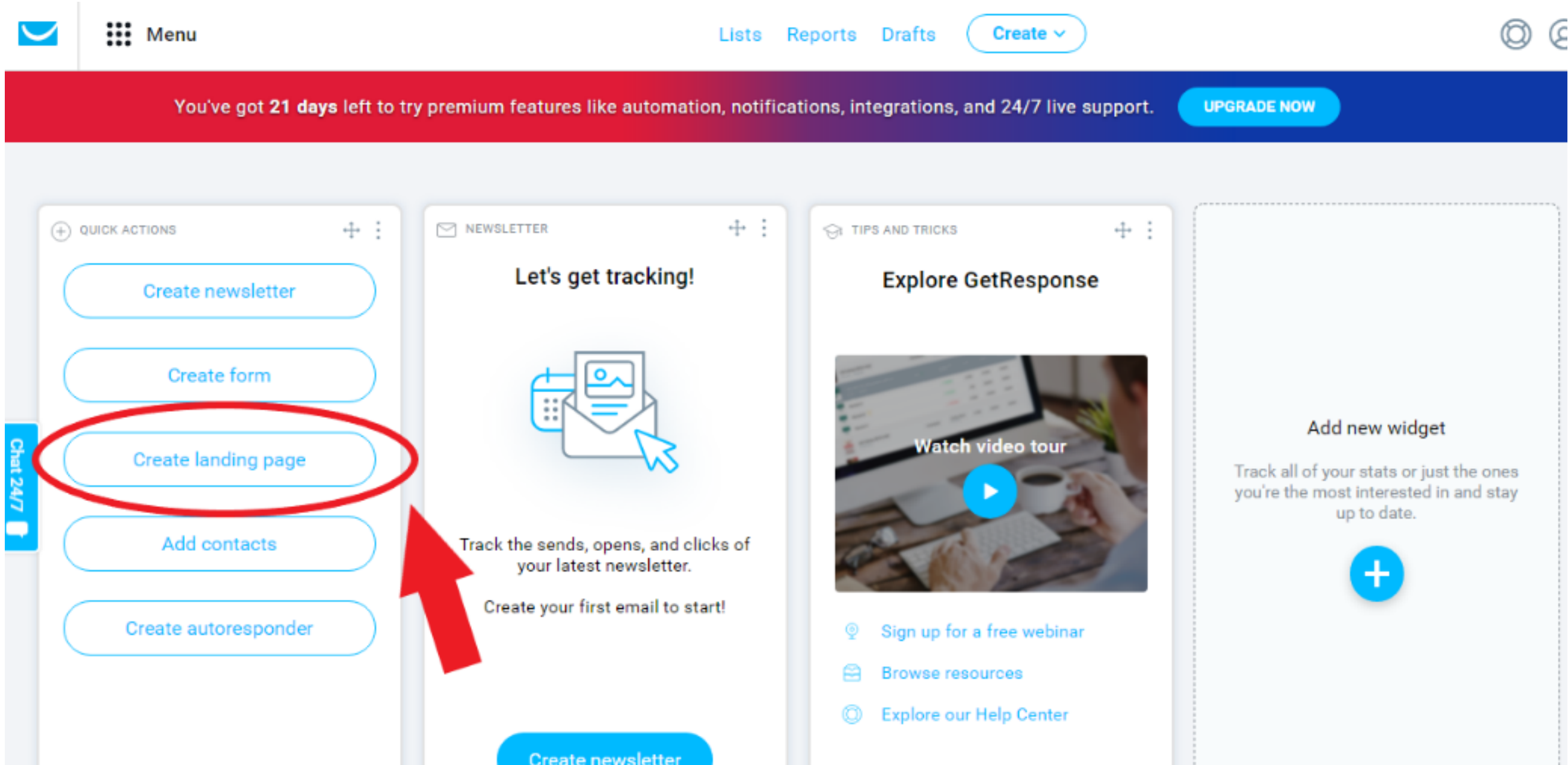**3.** Then from Dashboard select Create Landing page to make Squeeze page.

Fig 2.4

4. Then here you can select templates for squeeze page or you can build your own template.
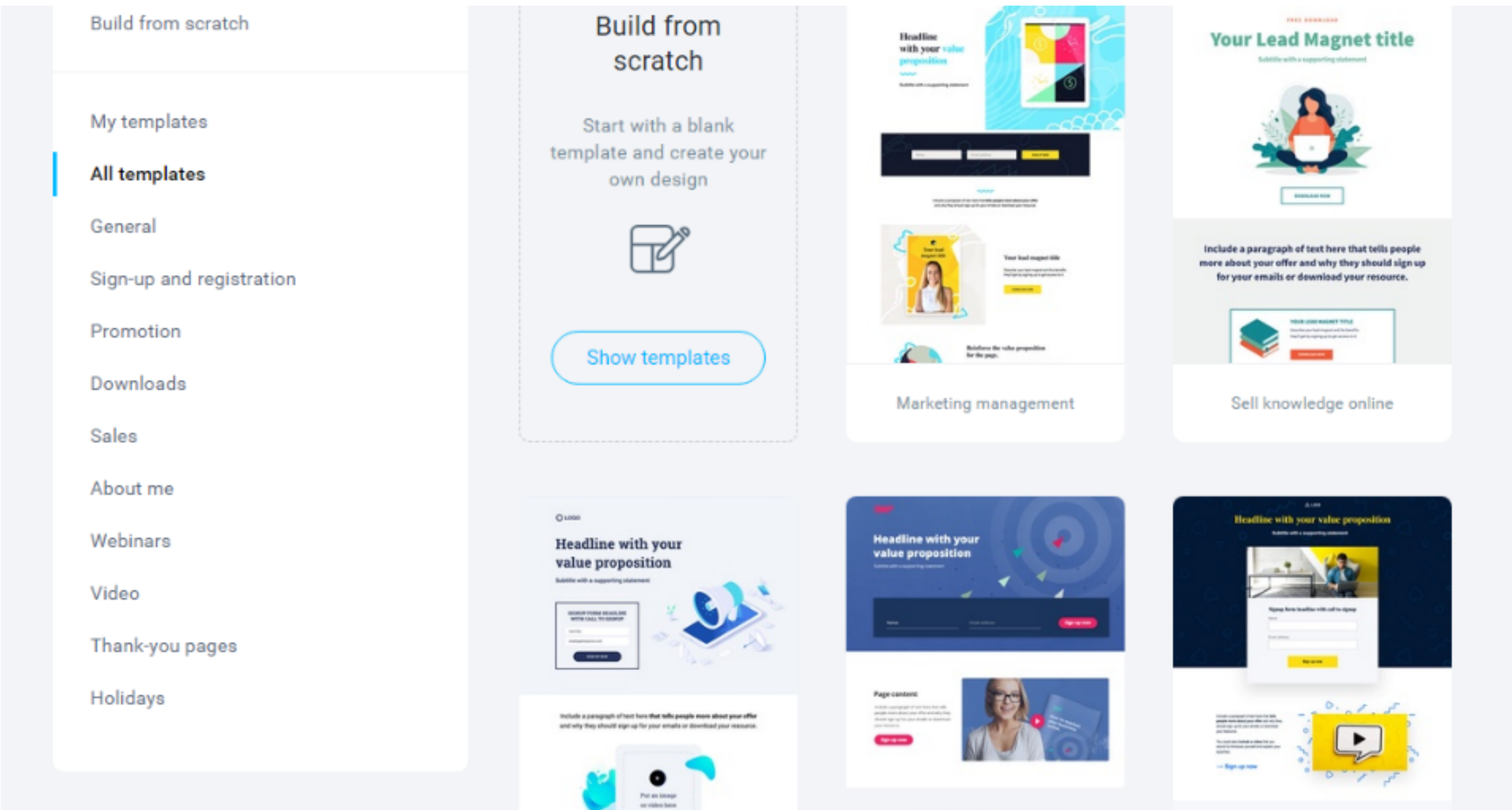

Fig 2.5

5. Give your Squeeze page a Name & Add your content e.g., General, Sales, About me and etc.

6. Make a video to explain why this squeeze page is, what you have, why a user should buy this product.

7. You can set up a Background Image.

8. Add a Call-To-Action button. Make sure all your links and Call-To-Action are working.

9. Complete your Descriptions.

10. Make a Thank you Page, in this you can write a small Thank you Message for your visitors.

11. Choose a domain for your Squeeze page.

12. Then Publish!

- **Tips to make a better squeeze page:**

1. Create a lead magnet according to the targeted audience.

2. To make a better squeeze page you should have better research on your product & you should also have a knowledge about to market your product.

3. Choose a landing page builder that will make things easy for you.

4. Write down the pros of product in bullets, it will look attractive to user (it automatically makes the bullets into green check marks which will increase conversions).

5. Craft a strong but short message. All you need to do is tell them what to do and what's in it for them. You don't need to explain your business. Just a clear solution to a problem and how to get it.

6. Choose the attractive background image & Video for your squeeze page.

7. Add a powerful call-to-action to your page, make sure the button itself is large and obviously clickable. A good call-to-action button tell people what to do and why clearly and quickly. Make the action as easy as possible. For example, "Get it now" is faster than "Register now". "Read the eBook" is more immediate than "Sign up for the eBook".

8. Making things simpler can attract the user.

3. Auto Responder

Now you need an auto responder.

- **What is an Auto Responder?**

An autoresponder is a computer program that automatically answers e-mail sent to it.

An autoresponder allows you to send email messages automatically to people who have elected to receive them (your subscribers). For example, if you've created a free report, a template, a guide or other helpful piece of content, you can let your squeeze page visitors access it in exchange for their email address.

- **How to make an Auto Responder?**

The best one out there is Getresponse. As mentioned in Squeeze page section, making a squeeze page from
https://www.getresponse.com/features/website-builder also includes an Auto responder which is a great advantage. Everything with it is the best, including customer service. It is Free for the first month. I highly recommend going with GetResponse.

Steps to make an Auto Responder:

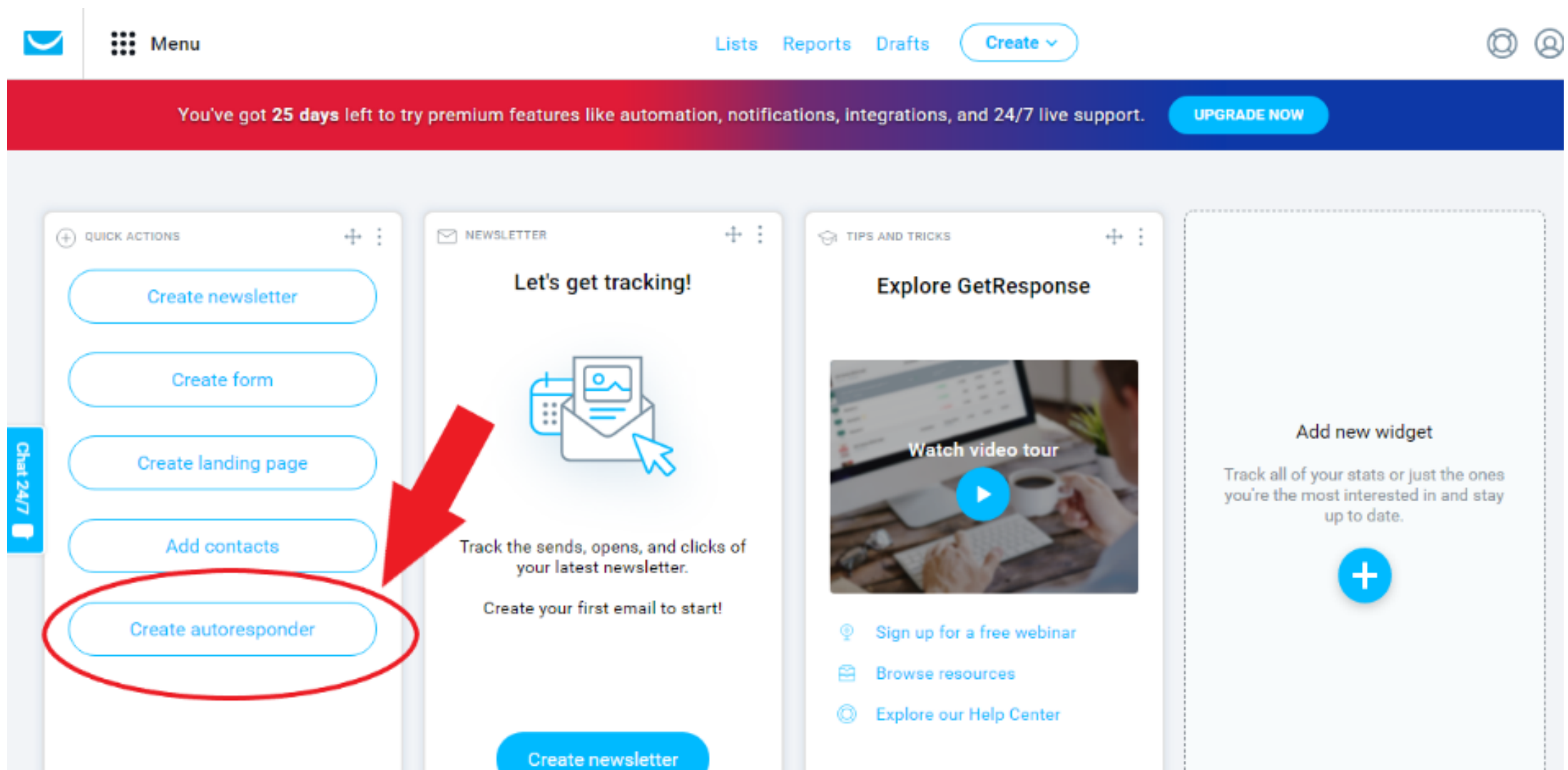**1.** Click on create auto responder on Dashboard page of GetResponse.

Fig 3.1

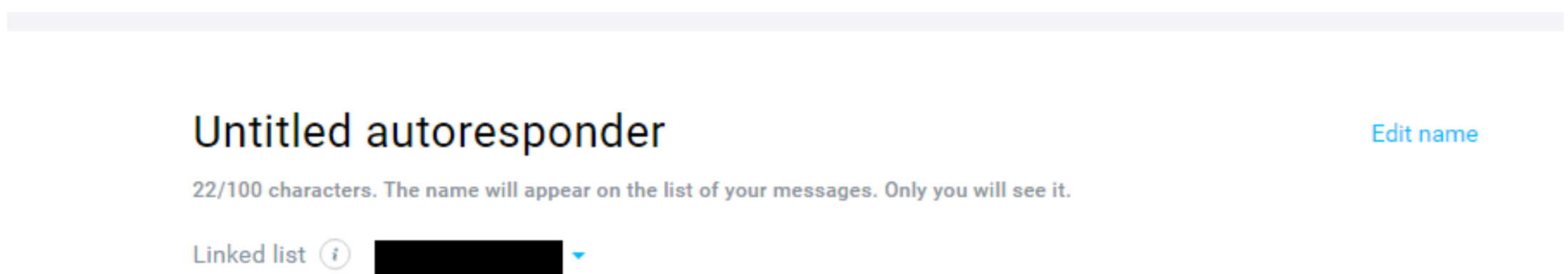**2.** Add a name for your auto responder.

Fig 3.2

3. Add Settings for your auto responder. You can select the days you want to send Email or you can also change setting to send massage on sign-up time or with a delay.
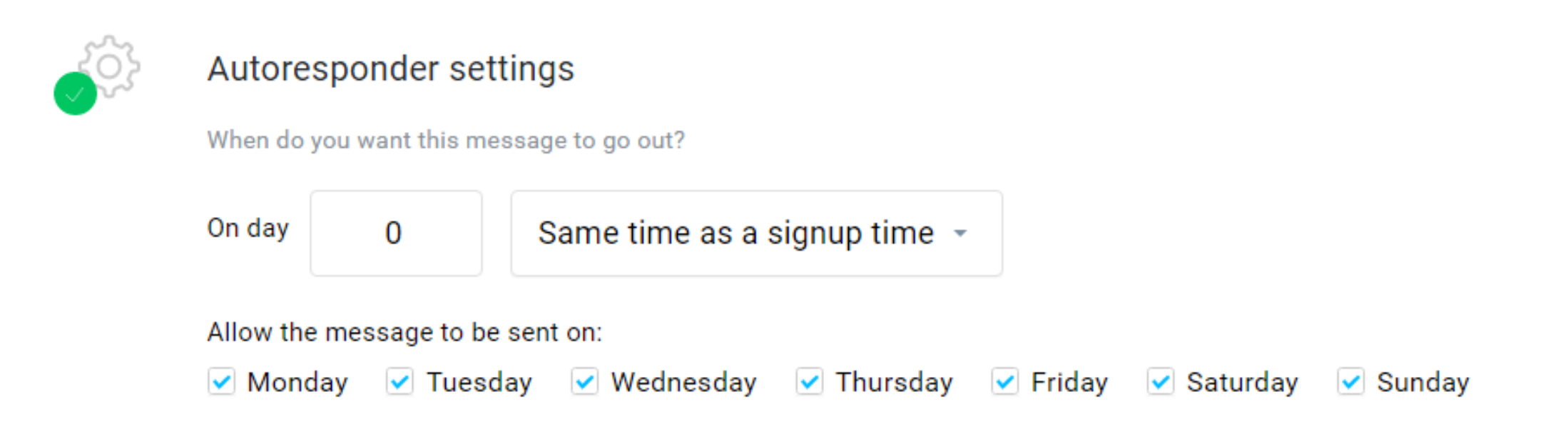

Fig 3.3

4. Select Email addresses for Auto responder sending & receiving Emails can be different. GetResponse auto generate same Email address which you used to Sign-in but you can add any other Email address.
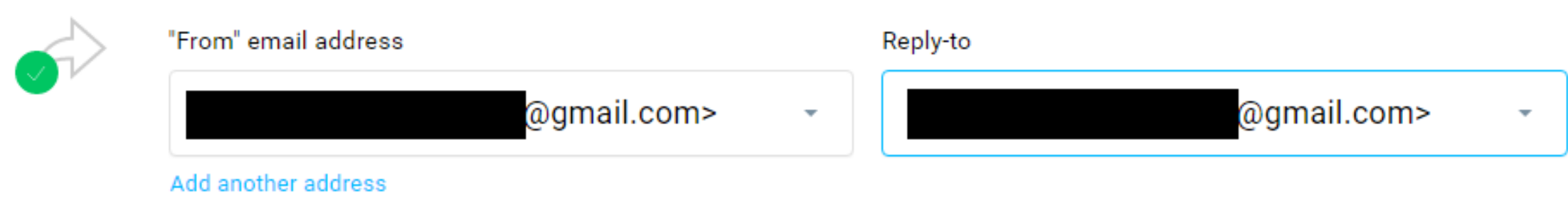

Fig 3.4

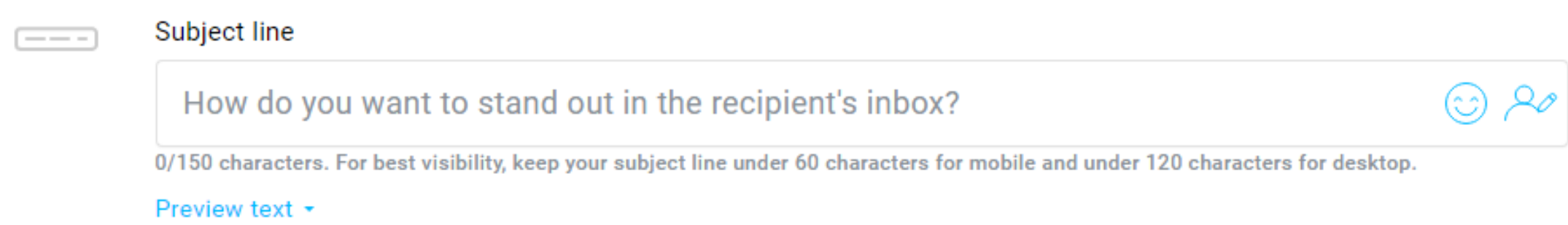**5.** Add Subject line for your Email to auto respond.

Fig 3.5

6. Make a design for your auto responder. Click on Design message .
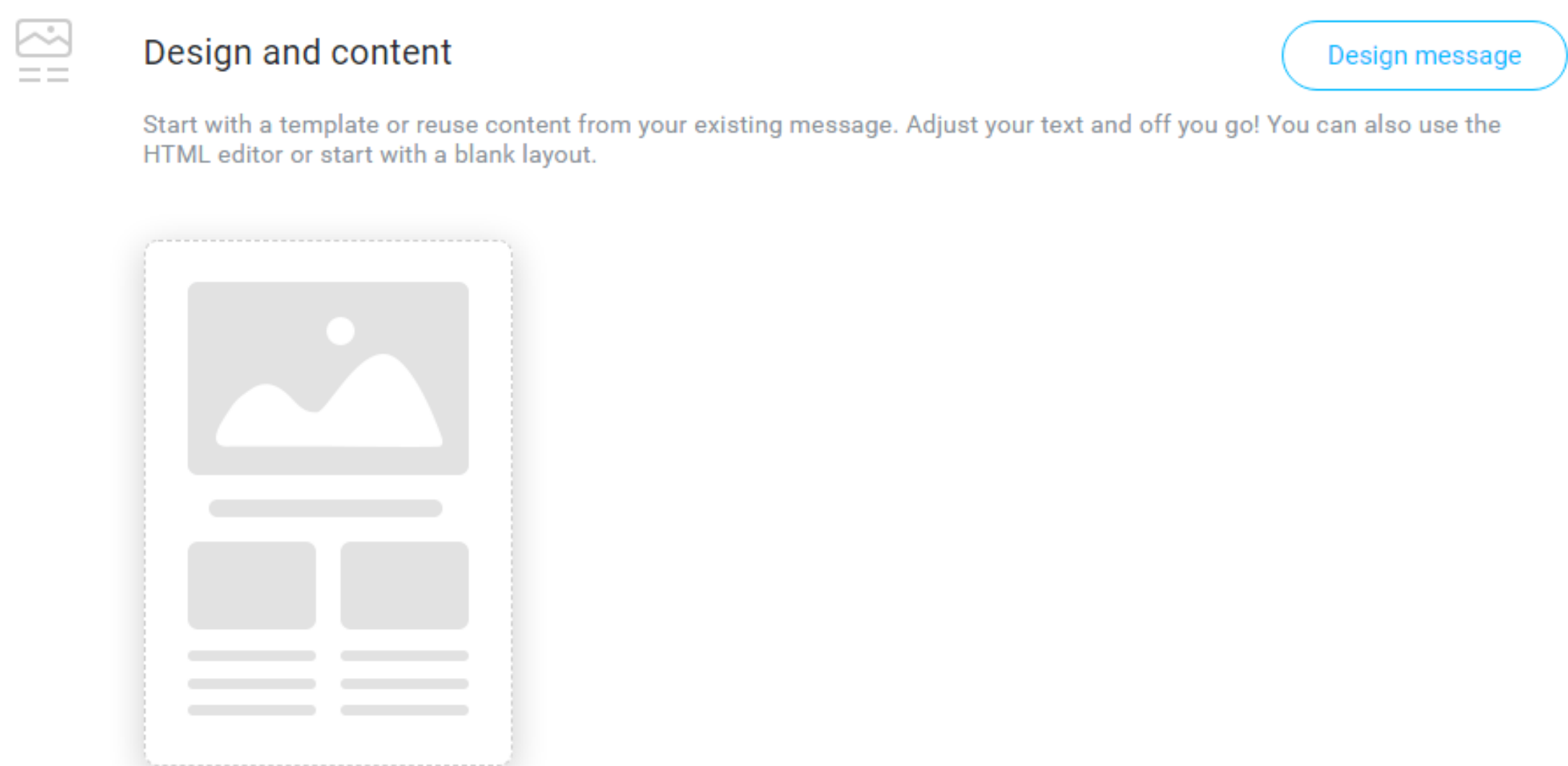

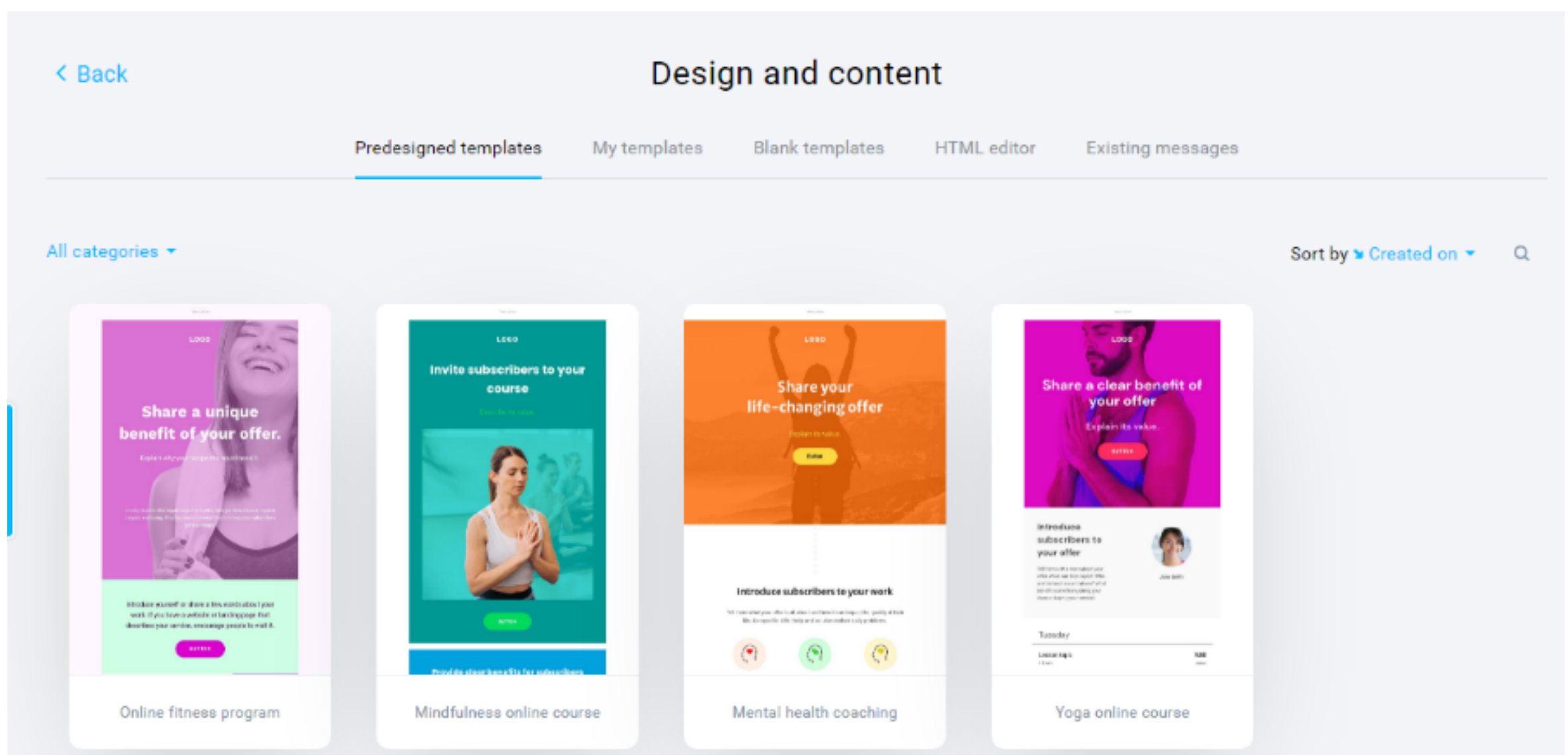*Fig 3.6*

Pick up your Template for Auto responder.

Fig 3.7

Adjust your content & You can also use the HTML editor or start with a blank layout.

- **Tips for a better Auto responder:**

1. Choose or create an attractive layout of Auto responder.

2. Keep your content well-written and interesting to your readers.

3. Write a specific headline stating the subject of the email, In this context, specific works best. Let your subscriber know who you are and what this email is about.

4. Make your auto respond emails short. Your readers don't want a long email.

5. Use simple words in your content, it will help user to understand it easily.

6. Be active, respond to Customer Service Inquiries quickly.

7. This autoresponder message is less about sales and more about meetings and appointments. So, send post meeting reminders.

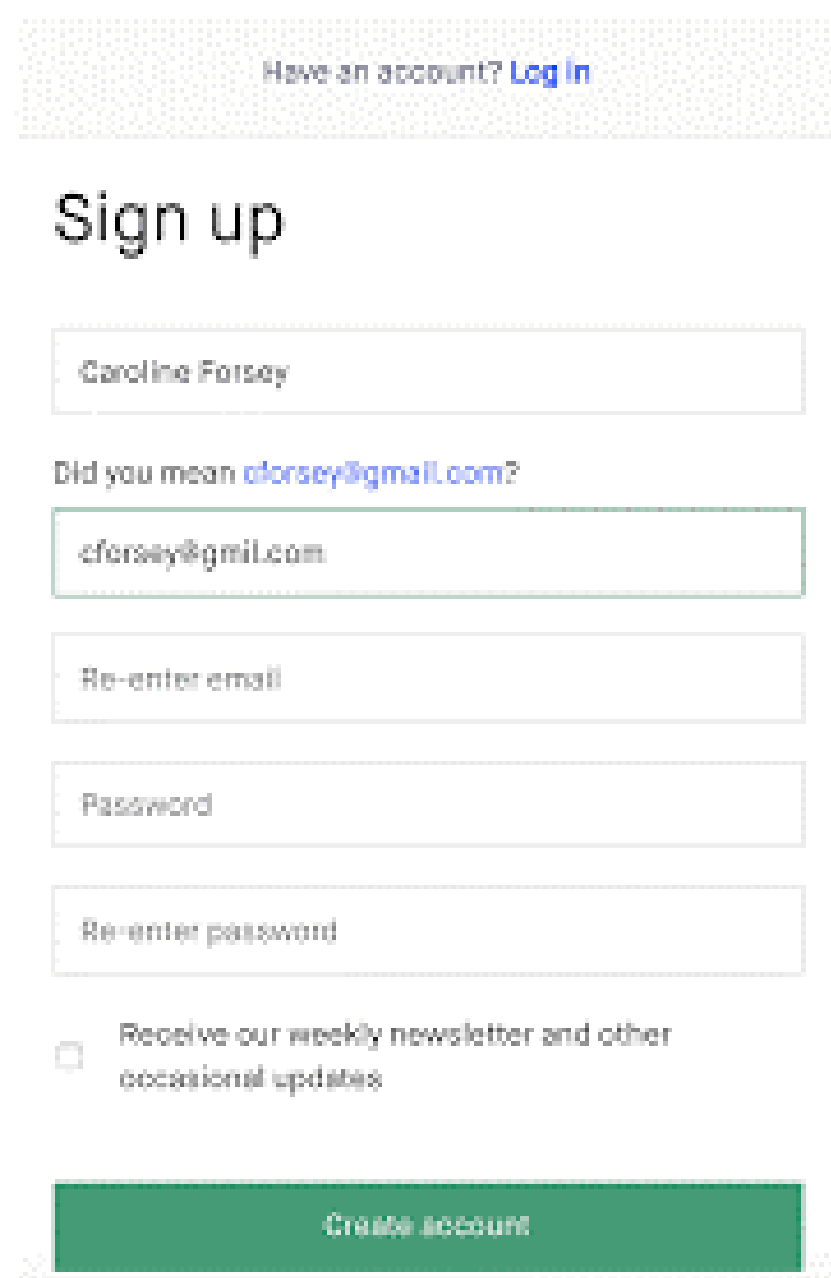**8.** Send Anniversary Congratulations to your subscribers.

9. Automate Transactional Emails. Transactional emails are the daily life of many businesses. They're the invoices, the bills, the order confirmations, the receipts, the shipping notices. All of these can and should be automated, and they're even easy to do.

10. Thank your reader for subscribing.

- **Web Form:**

A web form is an HTML form on a web page that lets visitors enter their information User name, Password, etc. You can see example of a Web form in Fig 3.8.

Fig 3.8

To make a Web form click on create form from dashboard of GetResponse.
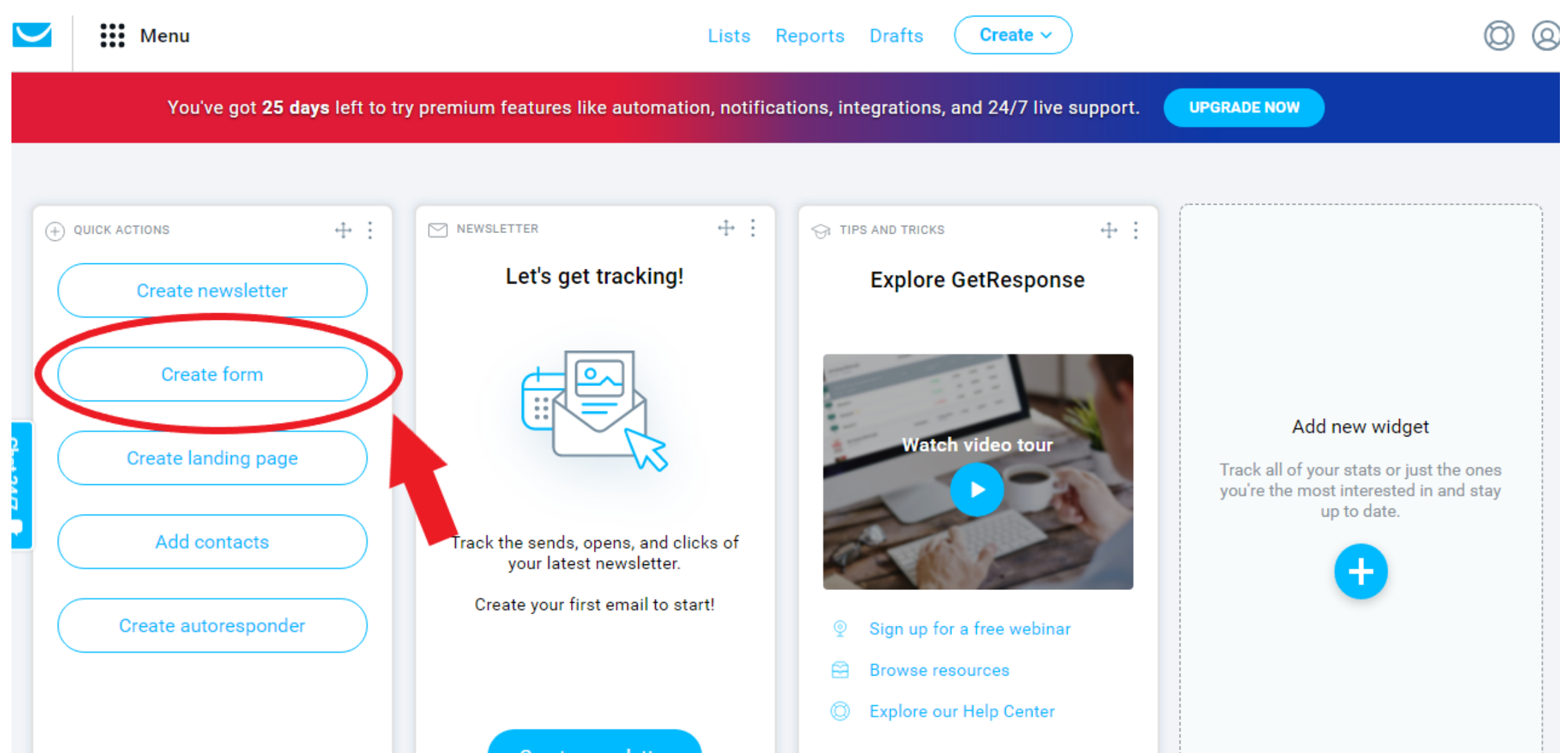

Fig 3.9

You want to set up your web form (with the thank you page being the offer you are promoting) and get the html code from it. Then paste the web form html code in the squeeze page (there is a box in the setup that requires this, you can't miss it).

Fig 3.10

You need to set up your follow up messages too. Subscribe and spy the emails you receive; you can twist a bit and use it for your campaigns. You should have about 14 emails ready to send out throughout the next month. After that month, you will have a very good relationship with your list. You can now send out broadcasts and products that you are promoting. Soft sell them. Also, always cloak your links. One of the main reasons you cloak your link. If you send out 50,000 links like

www.buythisnow.com/affiliatelink/Imanaffiliate, Then it will go to spam. If they see a goo.gl or bit.ly or click meter link, it will think nothing of it because thousands get sent a day. Also make sure they are being send through your affiliate link and everything. You don't want to be sending 1000 clicks through the offer and not your affiliate link. Once that is done, you want to start sending traffic.

4. Solo Ad

Now you need a Solo Ad.

- **What Is a Solo Ad?**

Solo ads are email-based advertisements you buy from other email list owners. They're typically sent as dedicated emails, so the entire message is all about your promotion. It is an email campaign that you send with, to a niche email list that you do not own. You rent these email lists of someone else in your industry to send your targeted promotions.

- **How Does a Solo Ad Works?**

1. You find a solo ad list or search for a solo ad seller you're interested in.

2. You contact the owner/vendor or buy access to the list from their site.

3. You buy either by how many subscribers your email message will be sent to or by how many clicks your email will get.

4. If all goes well, those subscribers will click, and those clicks will convert well. In the end, you'll end up with solo ad conversions that cost less than other types of advertising.

- **Solo ad provider**

There are a lot of solo ad providers. I only go with ones that have good reviews. You usually can find this with https://soloadsx.com , https://qliker.io/app/marketplace , https://7daysbuyer.com/ . You can read more about solo ads there.

You can usually get about 100 clicks for 35$. Remember, this is HIGH quality traffic. Everyone else seems good though. Some you will need to write a swipe for, other will do it for you. A swipe is just an email for the advertiser to send to his/her list. Just write something that you think will convert well. Just make sure to start small, with the lowest offer they have, and if it works for you, then move up to the bigger ones.

- **Tips for Solo Ad**

1. Beware of lofty promises and check for the vendor online. You may save a large amount of money by doing some research. Also, even if their portfolio seems spotless, start small investment, reasonable amount, and increase it only when you're satisfied with the results.

2. First of all, you should inquire as to how your vendor created their list. You can never be entirely sure they are telling you the truth. However, if you manage to confirm that you share the target audience, you've got yourself a win.

3. People tend to receive tons of ads in their mailbox every week, so yours needs to stand out from the crowd. So, choose an attractive title.

4. Target your audience properly, try to be innovative for them.

5. Include a link of your website in a message. So, they can directly go to your Squeeze page. Don't put more links in a message it will look complex.

6. Keep things simple, even if the subscribers do open the email, you will lose their attention with a wall of text. Instead, make it one to three paragraphs of length, and write in proper, simple language. Don't use complex expressions or words even if they sound creative to you.

5. Consistency

Make sure you are consistent. Make your goals, always check to see how many opt-ins you have and how many sales, and always cloak and track your links. Build a good relationship with your list and you will be successful.

Best tool available for this purpose is https://qliker.io/. It can be used for 30 days free trial for 500 clicks then you van buy it for $20 for 15,000 clicks, $50 for 150,000 clicks or $80 for 1,500,000 clicks for a month.

Some people say the money is in the list, but really the money is in your consistency & relationship with the list, so be as nice as possible and build a character that is easy to relate to.

How Solo Ad Secret Method Works?

You want to build the biggest list possible. On average, per month, for every subscriber on your list you would make $1. If you have 100,000 people on your list, and you send out an email promoting a product where you make $50 per sale and only 2% bought it, you would make $100,000. From sending 1 email. Now obviously this is rare, but if you send emails every day, you can easily make $30,000 a month from this method alone. Now to the prices of solo ads. You can buy a click for about $0.35 on average, so say you have 25$ to start. You can buy about 71 clicks. From those 71 clicks, 28 Opt-in. They are then sent to your

SLO (Self-Liquidating offer pretty much means however much you spend on solo ads, you will have this offer on the other end, making almost all if not more of your money back) and 2 people buy it. You will make all of your money back and more. That's an average 28$ a month just from 1 ad, and you have your money back from the SLO. Now let's say you buy every week adding 25$ each time, but including the money you previously made. The nest week, you send out 142 ads. 56 Opt-in, and 3 sales. You made the money back plus 58 subscribers. Now you are making around 80-90/month. Within just 3 months, you would have about 2,500 people, and thus around 2500$/month. At 6 months, 10,000 opt-ins, 10k a month, and at just 1 year, 30k people and 30k a month. Just remember we are talking about average statistics. So could be more and some could be less; nothing is guaranteed, but it is likely you will have similar results.

Tips you can include in the course

1. You just have to pay for Getresponse and single advertisements; you don't even have to pay for hosting. I'm not sure when I'll quit buying Solo advertisements, never. Once you have

enough money, you can spend up to $30,000 per month and continue expanding until you are generating millions each year.

2. Buy AdWords coupons for $$$ on Fiverr and use them to generate targeted traffic and build your list.

3. You can look up autoresponder follow-up messages on Google and then modify the ones you discover. They provide you with acceptable formats and the appropriate times to do things such as tell them your tale and other things. If you can locate a decent follow-up format, it basically allows you to get the most out of your list.

4. Promote the specific product. This might be a fantastic headline "Discover the #1 secret to making money online in this video! All you have to do is enter your name and email!". Then, in bullet form, list some of the features of the product.

5. Too many people try to sell things to Facebook users who aren't interested in buying anything. They're interacting, seeking for cool stuff, and so forth. You're in if you give them

something free or cool in exchange for their email subscription. A side benefit is that Facebook offers some really decent targeting options, allowing you to quickly and cheaply test different markets/niches.

6. I would recommend signing up for another e-mail list in your niche to discover how expert marketers do it and what they send out.

7. I would not purchase an email list. It will probably not be good unless you spend a lot of money on it, and it is cheaper to make your own.